

Seeding the Field—What Works for Me

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In response to Urantia Foundation's request that I, as the Field Representative, write something for the benefit of readers interested in seeding the revelation as part of our library placement program, the following represents what, in over 6,000 hand seedings worldwide, has never once failed me:

1. Disassociate yourself

Whether you plan on making a single library placement or to make seeding the revelation your life-long mission, learn to leave yourself out. De-link your personal feelings of self-worth with whatever happens in the field.

If, upon the outcome of each seeding, you choose to pin the issue of whether you are one of life's winners or losers, you will probably exhaust yourself before you even start.

The surer we are about ourselves, the less the opinions of others tend to affect us, and vice versa. In all the years I've seeded the revelation, I've probably had less than a dozen or so outright refusals, but if during the next day's seeding I were to get a dozen refusals back to back, I genuinely wouldn't care.

2. Be natural

My bungling incompetence is possibly my greatest single asset. If you feel moved to freely and unselfishly give something beautiful to your fellows just for the sake of it, then so genuine an article are you, that the notion that you might have any need of the slick ways of the salesman becomes at once perfectly laughable.

People love 'coming to your rescue', so let them. I've had junior librarians pitch the book to their chiefs for all they are worth simply because they saw me as a 'friend in need', a fellow bungling, stumbling (but honest) mortal. "He's one of us!" they will think as you walk away.

3. What do I say?

Well, what in a nutshell is *The Urantia Book* without using the dangerously loaded words like 'revelation' or 'religion'? A harmonization of science, philosophy and spirituality, it brings together 'things' on the physical level, 'meanings' on the intellectual level, and 'values' on the spiritual level; it is a convergence of a number of different subjects including science, philosophy, history, cosmology and spiritual inspiration, a favorite source of inspiration!

But you don't even have to say this much if you don't want to.

What's wrong with, "I'd like to donate a copy of my favorite book to your library. Can I leave it with you?" Keep it simple. Your subject incidentally accepted *The Urantia Book* as a donation about two seconds after you opened your mouth, and for the following crucial reason:

4. Love thy neighbor

If, with your friendly, smiling face, you made immediate eye contact with your subject, it isn't because this boring old fossil suggested it, but rather that it was your own spontaneous choice to do so in that you simply love your fellow human beings.

This is no blind presumption on my part. It is self-evident or else you wouldn't be in the situation you are in.

5. Think as big as you like

The flip side of the quote that ambition is dangerous until it's fully socialized (557.3) is that having socialized our ambitions, we can be as ambitious as we want. There is no contradiction here between the disassociated self and this constructive ambition. Indeed, it could be argued that the one largely precipitates the realization of the other.

Try to look beyond this rather limiting notion of mere library placements and see the direct connection here with what you are engaged in and the Master's admonition to his apostles to carry the gospel to the ends of the world.

Some, like me, claim that he wasn't only talking to those within earshot, but to all those for an age to come who have it in their heart to serve the kingdom. The seeds of renaissance are now being sown in the world centers of science, philosophy and religion.

If we as individuals are a part of it, then it will be a part of us—even through the great centers to Paradise itself.